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TGI FRIDAYS® FEATURED ON “UNDERCOVER BOSS” PREMIERE
CEO Ray Blanchette Heads Undercover to Get an Inside Look

Dallas, TX – Ray Blanchette spent 25 years working his way up at *TGI Fridays*® starting as Kitchen Manager, then General Manager, Director of Operations, Head of European Operations and Vice President of Domestic East Coast Operations. He took over the position of Chief Executive Officer in 2018. But on October 2nd, the world will see him in some completely new roles.

Blanchette appears in the popular CBS series “Undercover Boss” where he had the opportunity to personally connect with employees at the restaurants working alongside with them. The episode which was filmed prior to the pandemic, will showcase employees who had experienced challenging events in their lives, like death, drug abuse, and career obstacles. “Fridays has always been a place that welcomes People of All Stripes, and that certainly includes our employees. I was honored to hear the stories of some hard-working crew members who have gone through some pretty tough times,” said Blanchette.

“We’re a brand that gives people a second chance,” he continued. “We’ve always supported our workers during the difficult times in their lives, and this pandemic is no different. Everyone, at some point in their lives, needs a second chance.”

Blanchette is known and respected in the restaurant industry for being a hands-on leader who isn’t afraid to roll up his sleeves and do whatever is needed to generate successful results. It was how he rose so quickly through the ranks at *TGI Fridays*, and it is also how he earned a reputation as a strong turnaround CEO for Joe’s Crab Shack and Ruby Tuesday. On “Undercover Boss,” he will once again demonstrate his commitment to people and how they are the core of the *Fridays* culture and the reason he believes in giving People of All Stripes second chances.

About TGI Fridays

In 1965, TGI Fridays opened its first location in New York City. More than 50 years later, Fridays comprises more than 850 restaurants in 55 countries offering high-quality, authentic American food and legendary drinks backed by genuine service. Bringing people together to socialize and celebrate the spirit of “Friday” is core to our promise that “In Here, It’s Always Friday®.” Visit www.Fridays.com for more information and download our mobile app. Join Fridays Rewards® and follow us on Facebook, Instagram and Twitter.